One Training. Multiple Applications.

The Challenge

The medical technology company sought to elevate its international salesforce's understanding of dental terminology and its products. They wanted to optimize in-person training time by covering foundational knowledge beforehand, catering to a team with varying degrees of dental industry experience.

The Solution

KnowledgeForce Consulting designed an e-learning course that taught dental basics to all employees, including those in R&D, Customer Service, and Technical Support. Utilizing engaging CodeBaby avatars and a familiar narrator voice, the course covered topics like Dental Anatomy and Identification.

The Results

The e-learning course successfully filled the foundational knowledge gap, freeing in-person training for more nuanced discussions. Repurposing the avatar characters created a cohesive theme across L&D initiatives, and the course found application beyond the sales team, serving as a training and coaching tool for various departments and even external customers.

Testimonial

"KnowledgeForce Consulting transformed our approach to training. The engaging e-learning course streamlined our in-person training process, serving multiple departments. It's become a multifunctional resource for us and our customers."

KnowledgeForce
TRAINING REIMAGINED™

I hope you found this resource helpful and that it sparked ideas about how your Learning & Development could benefit from intentional, strategic focus and planning.

As you work to implement the strategy, please email me so we can brainstorm innovative approaches for your learning solutions.

I'd love to connect with you on LinkedIn. Visit our website for more resources like this one.

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